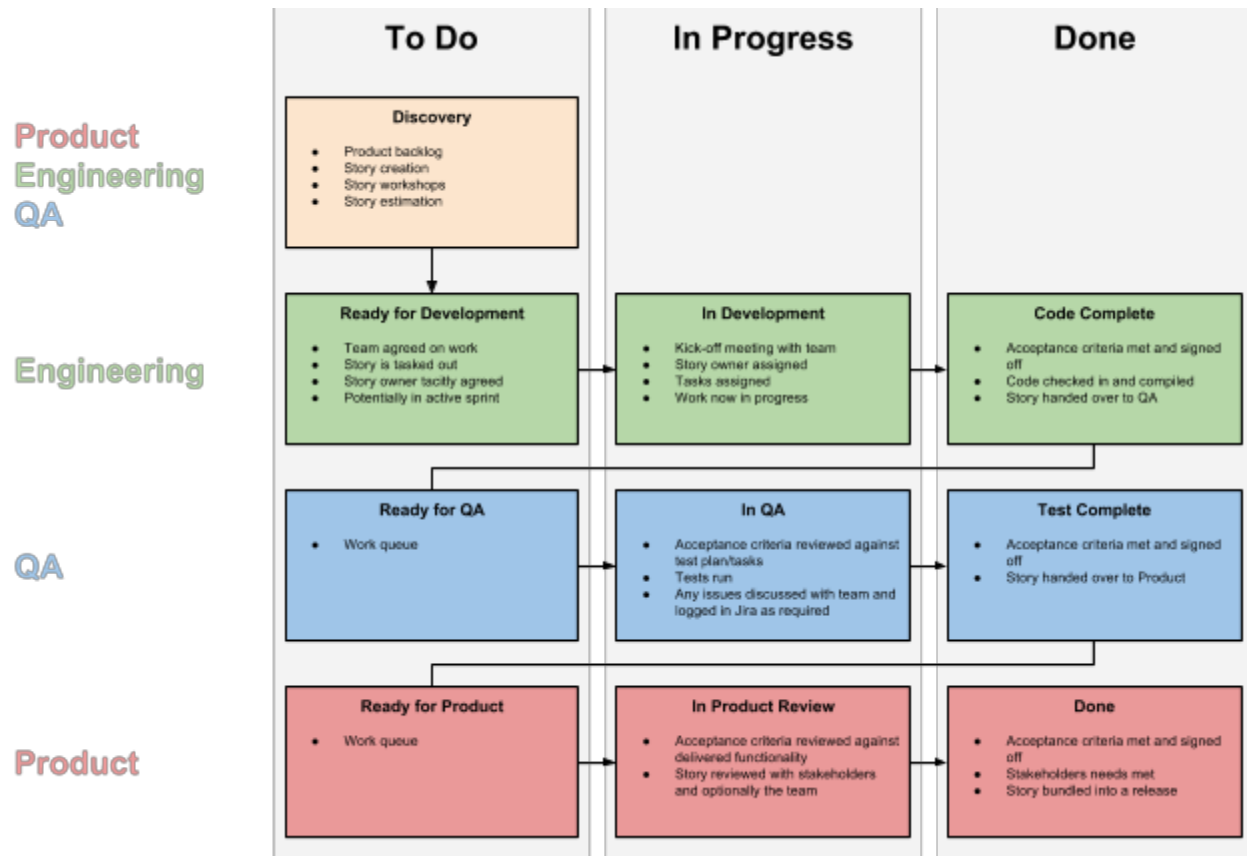


MediaBrix Scrumban Primer

Product Lifecycle

Each story goes through the same process, as detailed in the following picture. Whilst each group is responsible for leading aspects of the workflow, the combined team is required for completion.



Key Moments

- The whole team is required for discovery and estimation
- Engineers, testers and product owners take ownership of stories as work begins
 - Picked up by an Engineer
 - Picked up by a Tester
 - Picked up by Product
- Physical handovers streamline the flow and remove ambiguity
 - Code Complete
 - Test Complete
- Any changes to the deliverable should be reflected in the story
 - Acceptance Criteria
 - Technical and QA Tasks
- The workflow now informs status

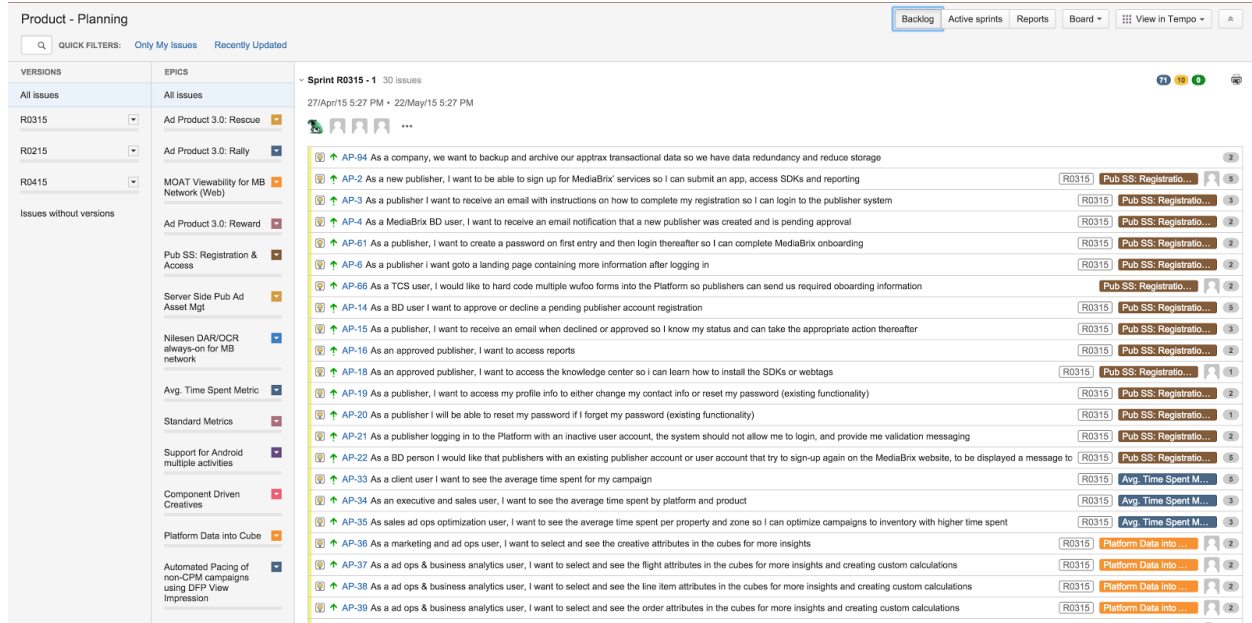
Jira Views

This workflow has been represented through a number of Agile dashboards within Jira.

Product - Planning

This is the main board used by the product team to manage both the core backlog for discovery and the sprint backlog for active work. It provides the product team with the ability to adequately review, prioritize, re-scope and manage the work for the future.

Screenshot



URL

<https://jira.mediabrix.com/secure/RapidBoard.jspa?rapidView=44&view=planning.nodetail&versions=visible&epics=visible>

The following three boards are primarily for the engineering and QA teams. It only shows the stories that are prioritized for the current sprint so there is as little clutter as possible. All groups should have plenty of choice for selecting work.

Engineering - Epics

The stories in the current sprint grouped by their epic.

Screenshot

Engineering - Epics

QUICK FILTERS: Only My Issues Recently Updated

34 Ready for Development 8 In Development 0 Ready for QA 0 In QA 0 Ready for Product 0 In Product Review 0 Done Release...

Pub SS: Registration & Access 28 Issues

Avg. Time Spent Metric 3 Issues

Platform Data into Cube 4 Issues

- AP-37 As a ad ops & business analytics user, I want to select and see the flight. Platform Data into Cube. Medium Sandro Camarao
- AP-36 As a marketing and ad ops user, I want to select and see the creative attributes. Platform Data into Cube. Medium Sandro Camarao
- AP-38 As a ad ops & business analytics user, I want to select and see the line item. Platform Data into Cube. Medium Sandro Camarao
- AP-39 As a ad ops & business analytics user, I want to select and see the order. Platform Data into Cube. Medium Sandro Camarao

Mobile Reach Data 5 Issues

Issues without epics 2 Issues

URL

<https://jira.mediabrix.com/secure/RapidBoard.jspa?rapidView=47>

Engineering - Users

The stories in the current sprint grouped by their assigned user, the current owner of the work.

Screenshot

Engineering - Users

QUICK FILTERS: Only My Issues Recently Updated

34 Ready for Development 8 In Development 0 Ready for QA 0 In QA 0 Ready for Product 0 In Product Review 0 Done Release...

Addie Kong 5 Issues

Belinda Black 4 Issues

Jaladhi Mehta 4 Issues

- AP-37 As a ad ops & business analytics user, I want to select and see the flight. Platform Data into Cube. Medium Sandro Camarao
- AP-36 As a marketing and ad ops user, I want to select and see the creative attributes. Platform Data into Cube. Medium Sandro Camarao
- AP-38 As a ad ops & business analytics user, I want to select and see the line item. Platform Data into Cube. Medium Sandro Camarao
- AP-39 As a ad ops & business analytics user, I want to select and see the order. Platform Data into Cube. Medium Sandro Camarao

Javier Munoz 2 Issues

Sandro Camarao 1 Issue

Unassigned 28 Issues

URL

<https://jira.mediabrix.com/secure/RapidBoard.jspa?rapidView=46>

Engineering - Components

The stories in the current sprint grouped by the component it has been categorized as.

Screenshot

Engineering - Components

Backlog Kanban board Reports Board View in Tempo

QUICK FILTERS: Only My Issues Recently Updated

34 Ready for Development 8 In Development 0 Ready for QA 0 In QA 0 Ready for Product 0 In Product Review 0 Done Release...

Platform 27 issues

Data Analytics 13 issues

<p>AP-34 As a company, we want to backup and archive our appmix transactional data</p>	<p>AP-36 As a marketing and ad ops user, I want to select and see the creative attributes</p> <p>Platform Data into Cube</p>					
<p>AP-33 As a client user I want to see the average time spent for my campaign</p> <p>Avg. Time Spent Metric</p>						
<p>AP-34 As an executive and sales user, I want to see the average time spent by</p> <p>Avg. Time Spent Metric</p>						
<p>AP-35 As sales ad ops optimization user, I want to see the average time spent</p> <p>Avg. Time Spent Metric</p>						
<p>AP-37 As a ad ops & business analytics user, I want to select and see the flight</p> <p>Platform Data into Cube</p>						
<p>AP-38 As a ad ops & business analytics user, I want to select and see the line item</p> <p>Platform Data into Cube</p>						
<p>AP-39</p>						

URL

<https://jira.mediabrix.com/secure/RapidBoard.jspa?rapidView=48>